

## Hoymiles Power Program – “Install Glow Grow” Terms and Conditions

Version Date: 28<sup>th</sup> May 2026

### 1. Introduction & Program Overview

Hoymiles Power Electronics Inc. (“Hoymiles”, “we” or “us”) launches the **Hoymiles Power Program Session 1: Install Glow Grow** (the “Program” or “Hoymiles Power Program”) to encourage high-quality installations and to encourage certified HiOne installers to voluntarily create and share authentic social media UGC.

The Program will commence on 28<sup>th</sup> May 2026 and continue until 31<sup>st</sup> Dec, 2026 unless terminated, suspended or amended earlier by Hoymiles. Each individual rewards under the Program may have its own applicable participation period, submission deadline and/or evaluation timeline, as separately announced by Hoymiles from time to time. Hoymiles may extend or adjust certain incentives for 2026 Q4 based on market performance.

### 2. Eligibility

The Program is open only to participants meeting all of the following:

- Must be a **HiOne Certified Installer across Europe**: Successfully completed Hoymiles GTS official training and verified on the GTS platform.
- Only applies to **HiOne Series products** purchased from authorized Hoymiles distributors. (“Products”)
- The Products must be **properly installed and successfully commissioned/activated** on Hoymiles Cloud by the participant.
- One Participant per project. Multiple installers on the same project are not eligible for duplicate rewards.

### 3. How to Participate

1. Complete GTS certification.
2. Install a HiOne project.
3. Create a **15–60 second project-based video featuring Products (“Video”)** in one of the three content tracks:
  - **Product POV**: Focus on installation craftsmanship, wiring quality, and aesthetic finish.
  - **House Owner POV**: Customer’s choice reasons, feedback, and real user experience.
  - **Installer POV**: Personal insights, installation tips, and why you chose HiOne.
4. Upload to **Instagram, YouTube, LinkedIn, or Facebook (Meta platforms)** with:

- Mandatory hashtags: **#HiOne #HoymilesPowerProgram**
  - Tag official accounts: **@Hoymiles**
  - Tag the Hoymiles authorized distributor from whom you purchased the videoed Products (Must, this lead to the voucher claim)
5. Videos must be lawful, non-misleading, authentic, professional, and comply with all applicable laws and regulations including but not limited to advertising, competition, intellectual property, privacy and data protection laws, and European advertising standards. AI-generated or misleading content will be disqualified.

#### 4. Rewards & Redemption

**Basic Video Incentive** (28<sup>th</sup> May– 30<sup>th</sup> June 2026): subject to compliance with these Terms & Conditions, Participants whose Videos are accepted by Hoymiles will receive a €100 Voucher per qualified project (max €100 per project). Multiple videos of the same project count as one reward.

**Monthly Star Incentive** (28<sup>th</sup> May– 30<sup>th</sup> November 2026): each calendar month, Hoymiles will select **3 best videos** with one winner chosen from each of the three content tracks, based on criteria including creativity, professionalism, technical quality, promotional value, and social engagement. In addition to the basic video incentive, each selected winner receives:

- €200 Voucher
- “HiOne Monthly Star” digital badge

**Annual Elite China Journey:** 2 certified installers per country/region selected based on verified installation volume achieved during 2026 and installation quality will be invited to a 3–4 day “HiOne China Journey” in Hangzhou & Shanghai, subject to Hoymiles’ separate invitation, itinerary arrangements and applicable visa, compliance and travel requirements. The winners will be announced no later than 10<sup>th</sup> Dec. .

#### Voucher Redemption Rules

- Vouchers are non-transferable, non-refundable, non-exchangeable for cash unless required by applicable law.
- Redeemable only against future HiOne product purchases with the original Hoymiles authorized distributor.
- Only one Voucher can be used per purchase contract.
- Valid until **31 December 2026**.
- All overdue payments must be settled first before applying any Voucher.
- Currency conversion uses Bank of China mid-rate published on the effective date of particular purchase contract.
- Vouchers are issued by Hoymiles to the distributor, who then passes them to the installer.

#### 5. Verification & Selection Process

- Hoymiles will review Videos and project activations by the **7th of the following month**.
- All decisions made by Hoymiles regarding eligibility, selection, ranking, reward allocation and interpretation of these Terms & Conditions shall be final to the extent permitted by applicable law.
- Hoymiles reserves the right to disqualify any submission that violates these Terms & Conditions, creates legal, compliance, regulatory or reputational risks, contains inaccurate or misleading statements, or is otherwise deemed inappropriate by Hoymiles.
- Winners must provide required proof (installation records, identity, etc.) within the specified deadline, or the reward will be forfeited.

## 6. Intellectual Property & Content License

6.1 By submitting the Video, you grant Hoymiles and its affiliates a **worldwide, royalty-free, non-exclusive, perpetual, sublicensable, and transferable license** to use, modify, reproduce, distribute, display, promote and publish the Video and related materials for marketing, social media, website, events, promotional, commercial and business purposes. Hoymiles is entitled to use your name, company name, trademarks, logos, image, and likeness for promotional purposes, without further compensation.

6.2 You represent and warrant that: 1) you own or lawfully control all necessary rights in the content; 2) you have obtained all necessary consents, licenses, permissions and authorizations required for the creation, submission and use of the Video, including from any individuals appearing in the Videos and from project owners, customers or relevant third parties; 3) the Video does not infringe any third-party rights and interests; and 4) Hoymiles' use of the Video will not violate applicable laws or third-party rights.

## 7. Disclaimers & Limitation of Liability

- This Program does not create any employment, agency, joint venture, or partnership relationship.
- To the maximum extent permitted by applicable law, Hoymiles is not liable for any indirect, incidental, special or consequential damages; loss of business, profit, reputation or opportunity; technical failures or submission errors; unauthorized use of submitted materials by third parties; or any acts or omissions of participants or third parties.
- Participants participate in the Program at their own responsibility and risk. Participants are responsible for their own taxes, VAT, and compliance obligations.

## 8. Data Protection and Privacy

Each participant shall independently ensure compliance with applicable data protection laws, including the General Data Protection Regulation (EU) 2016/679.

Hoymiles may process personal data (such as name, company information, contact details, videos, and installation records) for the purpose of administering the Program, verifying eligibility, delivering

rewards, and marketing activities. For more details, please refer to the Hoymiles Privacy Policy at [hoymiles.com/privacy](https://hoymiles.com/privacy).

## **9. Termination & Modification**

Hoymiles may modify, suspend, or terminate the Program or these T&C at any time with prior notice via official website or social media. However, already issued Vouchers by the time of termination remain valid.

## **10. Governing Law & Dispute Resolution**

These Terms are governed by the laws of the People's Republic of China, excluding any conflict of law rules. Any dispute arising from or in connection with this Terms shall be submitted to China International Economic and Trade Arbitration Commission (CIETAC) for arbitration which shall be conducted in accordance with the CIETAC's arbitration rules in effect at the time of applying for arbitration. The arbitral award is final and binding upon both parties. The seat and place of arbitration shall be Beijing, China.

## **11. Miscellaneous**

- Participation in the Program constitutes acceptance of these Terms & Conditions.
- If any provision of these Terms & Conditions is held invalid or unenforceable, the remaining provisions shall remain in full force and effect.
- The Program is a commercial promotional activity conducted between business entities and/or professionals acting in their professional capacity.